EARNINGS INEQUALITY AND WELFARE SPENDING
A Disaggregated Analysis

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I. INTRODUCTION

Governments collect and spend on average around 45 percent of GDP in advanced industrial societies, and about half of government spending goes to fund the various expenditures on transfer payments and services that constitute what is commonly called the welfare state. Perhaps the most common view of welfare spending is that these policies are the outcome of a long political struggle in which workers and their allies used the power of the ballot box to obtain some redress for the inequalities generated by the market. In the words of Huber and Stephens: "The struggle of welfare states is a struggle of distribution, and thus the organizational power of those standing to benefit from redistribution, the working and lower middle classes, is crucial."1 Other scholars have emphasized the political influence of the beneficiaries of welfare spending who are outside the labor market, such as the elderly.2 But whether the key groups are defined by class position, income, or age, most scholars have viewed welfare policies in redistributive terms.

The redistributive view of welfare policy, as formalized in a series of papers by Romer, Roberts, and Meltzer and Richard, implies that higher inequality of market incomes generates higher levels of political

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support for redistributive policies. The basic intuition is that low-income earners have more to gain and less to lose than do persons with high incomes from expansions of welfare spending. Thus, the poorer the majority of voters relative to the average income, the greater the expected support for welfare expenditures. In the one-dimensional model of voting over welfare spending where the voter with median income is decisive, the key statistic is the ratio of the median income to the mean income. The more skewed the distribution of income or, more precisely, the lower the ratio of the median to the mean income, the higher the level of welfare expenditures desired by a majority of voters. Welfare policy is expected to “lean against the wind” in the sense that the greater the inequality of pre-tax and transfer income, the greater the electoral support for government policies that redistribute from rich to poor.

An alternative view of the welfare state is that social-insurance policies provide insurance rather than redistribution. As Baldwin observed in a study of the origins of the welfare state in five European countries, “Protection against risk has been sought more universally than a redistribution of resources.” Of course, all insurance policies are redistributive in the sense that fire insurance redistributes resources from those lucky enough to never experience a fire in their house to those who have the misfortune of experiencing such. Nevertheless, fire insurance is not redistributive ex ante. We do not expect fire insurance to be more popular among the poor than among the rich.

The typical social-insurance program, however, is neither pure redistribution nor pure protection against risk but rather a mixture of the

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5 The strong correlation that exists between social-insurance spending as a share of GDP and GDP per capita in data sets that include both high-income and low-income countries suggests that richer voters prefer to spend a larger share of income on social insurance; the correlation is documented in Harold Wilensky, *The Welfare State and Equality* (Berkeley: University of California Press, 1975). An alternative explanation is that the capacity of governments to collect revenues without imposing large deadweight costs rises with economic development.
two. Social-insurance policies in advanced industrial societies generally provide insurance against common risks on terms that are more favorable for low-income individuals than for high-income individuals. In this article, we suggest that neither redistribution nor insurance alone can explain how income inequality affects the demand for social insurance. We argue, instead, that it is the mixture of the two motives—a mixture that differs from one social-insurance policy to another—that determines the relationship between the distribution of income and support for welfare expenditures.

We begin by showing that extending the framework of Romer and Meltzer and Richard to include the provision of insurance on redistributive terms generates predictions concerning the impact of inequality on support for social-insurance expenditures that depend on the mixture of redistribution and insurance in the policies’ design. We then conduct an empirical examination of the impact of earnings inequality on welfare spending disaggregated into spending on pensions, health care, insurance against unanticipated income loss, family benefits, housing subsidies, and poverty alleviation. We find little or no relationship between earnings inequality and expenditures as a share of GDP for pensions, health care, family benefits, and means-tested policies. In contrast, we find significantly lower spending in countries with higher earnings inequality for welfare policies that provide insurance for workers who have lost their income because of layoffs, ill health, or accidents, policies that constitute about 30 percent of total social-insurance spending. Instead of “leaning against the wind,” a substantial share of welfare spending is better characterized as “bending in the wind,” that is, declining as inequality increases. A simple model of voting over redistributive insurance predicts exactly this pattern.

Our study is not the first to present evidence that the relationship between income inequality and social-insurance expenditures in advanced industrial societies is not consistent with a purely redistributive model. Looking at OECD countries, Rodriguez and Moene and Wallerstein found higher income inequality to be associated with lower social-insurance spending as a share of GDP. In the United States, Rodriguez found no relationship between welfare spending and inequality at the state level, while Moffitt, Ribar, and Wilhelm found spending on Aid for Dependent Children (AFDC) to be lower in states where the distribution of income was most unequal. Using a broader sample of fifty

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6 Francisco Rafael Rodríguez Caballero, “Essays on the Political Economy of Inequality, Redistribution and Growth” (Ph.D. diss., Harvard University, 1998); Moene and Wallerstein (fn. 4).

rich and poor countries, Perotti found no significant relationship between inequality and social-insurance spending.\textsuperscript{8} In contrast to these studies, Milanovic finds that more unequal countries redistribute more in a sample that includes advanced industrial societies and the newly industrializing countries of East Asia, where redistribution is measured by the difference between the pre-tax and transfer Gini coefficient and the post-tax and transfer Gini coefficient.\textsuperscript{9} Since social-insurance programs are not the only policies that redistribute income, studies of redistribution in general and studies of social-insurance expenditures in particular may arrive at different conclusions.

In this article we study the relationship between earnings inequality and the major components of social-insurance expenditures. Our contribution is to highlight the differences among the main categories of social insurance in the relationship between income inequality and expenditures, differences that are obscured in studies of aggregate welfare spending, let alone in studies of redistribution in general. In the next section we describe a simple model of voting over redistributive insurance and the different comparative static results concerning income inequality and support for expenditures for different categories of social-insurance policies. In Section III we analyze disaggregated data on social-insurance expenditures in OECD countries and show that the relationship between inequality and social-insurance spending varies among social-insurance policies in a manner that matches the model of Section II. In the final section we summarize our findings and discuss other possible explanations of the differences we observe among social-insurance programs in the relationship between inequality and expenditures. The proofs of the claims made in Section II are presented in Appendix 1.

\section{II. Theoretical Framework}

The argument of this article rests on a simple model of politics: voters are assumed to have well-defined, strictly single-peaked preferences over the level of funding for each of the various social-insurance policies that depend on each voter's income relative to average income. With strictly single-peaked preferences that depend on voters' income,

the voters with the median income are pivotal in the sense that their preference between any two alternatives is always shared by a majority of the electorate. In such an environment, it is natural to identify the ideal policy of the median voters as the political equilibrium. Electoral competition between two parties or two blocs of parties, as in Scandinavian-style multiparty systems where the parties organize into socialist and bourgeois blocs, forces both the right and the left to compete for the support of voters around the median of the income distribution. Regardless of which party wins the election, the policy that is adopted is close to the policy preferred by the median group of voters.

This highly stylized model of the politics of social insurance can be criticized on many grounds. Voters, it is claimed, are generally ill informed about policy choices. Instead, many have argued, welfare policy is determined by the political influence of the labor movement, the policy innovations of bureaucrats, or even the preferences of employers. In the formal literature the two-party, one-dimensional model of redistributive politics has been extended to include more than two parties and more than one policy dimension.

Nevertheless, in this article we rely on the one-dimensional, two-party model of redistributive politics developed by Romer and Meltzer and Richard, extended to cover social insurance. While unions, bureaucrats, and employers have all played important roles in negotiating the details of social-insurance policies, in the end social-insurance policies are adopted or not by parties or coalitions of parties that manage to win a majority of votes. Voters may know little or nothing about the details of the policy choices facing legislators, but if voters vote retrospectively, rewarding the incumbent government if their welfare has increased and punishing the incumbent otherwise, the parties in government have a strong electoral incentive to adopt policies that raise the welfare of a

11 Walter Korpi, The Working Class in Welfare Capitalism (London: Routledge and Kegan Paul, 1978); Hicks (fn. 1); Huber and Stephens (fn. 1); Wilensky (fn. 1).
majority of voters.\textsuperscript{16} For these reasons, we believe that the policy preferred by a majority of voters to all alternatives, when such a policy exists, is an important (albeit not necessarily the only) determinant of the policies that are adopted. But before the framework developed by Romer and Meltzer and Richard can be expected to explain the politics of social insurance, the model must be modified to include risk.

Consider an electorate composed of self-interested, risk-averse voters who differ in their income when employed but face a common risk of losing their employment in the next period. In particular, we will rely on the following assumptions:

1. The wage distribution is lognormal. Let $\sigma^2$ denote the variance of the log of wages. Since we will consider changes in inequality (that is, in $\sigma^2$), holding the average wage constant, there is no loss of generality in assuming the average wage equals one.

2. All voters receive a known wage with probability $\pi$. There is, however, a nonzero probability, $(1 - \pi)$, that each voter will lose his or her income because of unemployment, injury, or illness. To keep the model as simple as possible, the probability of being employed, $\pi$, is assumed to be the same for all voters.\textsuperscript{17}

3. Voters are assumed to be identical in terms of their aversion to risk. As our measure of voters' willingness to accept a lower average income in exchange for less uncertain income, we use the coefficient of relative risk aversion, $\mu = -\frac{u''(c)}{u'(c)}$ where $u(c)$ represents voters' preferences over consumption, $c$. The higher $\mu$ is, the more voters are willing to pay for insurance against the loss of a given fraction of their income. We assume that $\mu$ is the same for all voters and that $\mu > 1$, which implies that the demand for insurance rises as income increases.\textsuperscript{18}

4. Social-insurance expenditures are financed by a flat tax on wages, denoted by $t$, that can take any value between zero and some $t_{\text{max}}$.\textsuperscript{19} Taxation is assumed

\textsuperscript{16}Christopher Achen and Larry Bartels, "Ignorance and Bliss in Democratic Politics: Party Competition with Uninformed Voters" (Paper presented at the annual meetings of the Midwest Political Science Association, Chicago, April 25–28, 2002).

\textsuperscript{17}We discuss relaxing this assumption below.

\textsuperscript{18}The assumption that $\mu$ is constant is made to simplify the mathematical expressions, but it is not necessary. The assumption that $\mu > 1$ is critical for our results. Both assumptions regarding $\mu$ are supported by studies of the allocation of household savings. See Irwin Friend and Marshall E. Blume, "The Demand for Risky Assets," \textit{American Economic Review} 65 (December 1975).

\textsuperscript{19}We have made the modeling choice to represent differences in social-insurance policies in terms of differences in the distribution of benefits, rather than in terms of differences in the tax that finances the benefits. A more general approach would be to define post-tax and transfer income as a function of pre-tax and transfer income, as in John Roemer, "Does Democracy Engender Equality," in Edward Mansfield and Richard Sisson, eds., \textit{Political Knowledge and Public Interest} (Columbus: University of Ohio Press, 2003). For the purposes of this paper, however, the assumption of a flat tax is a reasonable approximation. In most of the countries we study, much of the welfare budget is financed by a payroll tax that is usually flat. (Denmark is an outlier in relying almost exclusively on income and value-added taxes.) Moreover, a recent study of the progressiveness of the personal income tax in twelve OECD countries by Wagstaff et al., found "no link between pre-tax inequality and the degree of redistribution brought about by the personal income tax"; see Adam Wagstaff et al., "Redistributive Effect, Progressivity and Differential Tax Treatment: Personal Income Taxes in Twelve OECD Countries," \textit{Journal...}
to impose a deadweight cost which we model implicitly by assuming that total tax revenues per capita, \( T \), are given by a twice differentiable function of the tax rate, \( \tau(t) \), multiplied by average earnings, \( \pi \) (since the fraction \( \pi \) are working and the average wage is one), or \( T(t) = \pi \tau(t) \). The function \( \tau(t) \) is assumed to satisfy the following properties: (1) \( \tau(0) = 0 \) (no taxes are collected when the tax rate is zero); (2) \( \tau'(0) = 1 \) (there is no deadweight loss at \( t = 0 \)); (3) \( \tau''(t) < 0 \) (the deadweight cost of taxation rises as the tax rate increases); and (4) \( \tau'(t_{\text{max}}) = 0 \) for some \( t_{\text{max}} < 1 \) (there is some tax rate \( t_{\text{max}} < 1 \) beyond which further increases in the tax rate do not increase tax revenues).

5. Social-insurance policies are represented by two functions, \( b_{E}(w,t) \geq 0 \) and \( b_{N}(w,t) \geq 0 \), where \( b_{E}(w,t) \) represents the transfer payment received by an employed worker who earns a wage of \( w \) and \( b_{N}(w,t) \) represents the transfer payment received by a worker without employment when the tax rate is \( t \). Note that the benefit may be a function of the worker’s wage or, in the case of a worker without current employment, the worker’s past wage.

Voters’ preferences regarding social-insurance expenditures are derived from their expected utility

\[
Eu = \pi u(c_{E}) + (1 - \pi)u(c_{N})
\]

(1)

where \( c_{E} \) is the voter’s post-tax and transfer income when employed and \( c_{N} \) is the voter’s income when not employed. Posttax, posttransfer income when employed is equal to the posttax wage \( (1 - t)w \) plus the welfare benefit, or \( c_{E} = (1 - t)w + b_{E}(w,t) \). Voters who are not working receive \( c_{N}(w) = b_{N}(w,t) \).

A voter’s ideal policy is the tax rate or spending level that maximizes (1) subject to the budget constraint that

\[
\int_{0}^{\infty} \left[ \pi b_{E}(w,t) + (1 - \pi) b_{N}(w,t) \right] f(w) \, dw = \pi \tau(t)
\]

(2)

where \( f(w) \) is the probability density function of the wage distribution. Equation 2 states that the average of benefits received by those employed and those not employed at each wage level must equal tax revenues per capita.

Different social-insurance policies can be represented by different specifications of the functions \( b_{E}(w,t) \) and \( b_{N}(w,t) \). Since voters have strictly single-peaked preferences with all of the specifications of \( b_{E}(w,t) \) and \( b_{N}(w,t) \) that we examine, the tax rate or benefit level preferred by the voter who receives the median wage is preferred by a majority to

_of Public Economics_ 72 (April 1999), 83. Thus, in neglecting cross-national differences in the redistributive impact of the income tax, we do not appear to be neglecting a factor that is systematically related to pretax income inequality._
any other alternative. Therefore, we identify the preferred policy of the voter with median income as the political equilibrium.

Consider, as a benchmark, the simple case in which all benefits are paid as equal payments to employed workers, or \( b_e(\omega, t) = b(t) \) and \( b_n(\omega, t) = 0 \). The budget constraint implies that \( b(t) = \tau(t) \). This is a purely redistributive policy that provides no insurance against job loss. In this case, an increase in wage inequality increases the equilibrium level of spending, as stated in the first claim:

—Claim 1. When \( b_e(\omega, t) = b(t) \) and \( b_n(\omega, t) = 0 \), the equilibrium tax rate and benefit level rises as the inequality of the wage distribution increases.

The proof of this and all other claims are presented in Appendix 1. This claim simply reproduces the main result of the Romer and Meltzer and Richard model of voting over redistributive spending. An increase in the variance of a lognormal distribution, holding the mean constant, implies a decline in the median income. From the point of view of the median voter, a given benefit can now be obtained at a lower price since the median voter’s share of the tax burden declines as the median voter’s income falls. Hence, the median voter prefers a higher level of expenditures.

Social-insurance policies, however, do not pay benefits to currently employed workers only. Social-insurance policies either target benefits to those who are not currently employed (such as unemployment insurance) or provide benefits to everyone (such as health care). Consider, first, the family of policies that provides income replacement for those who have lost their earnings due to unforeseen circumstances such as layoffs, sickness, or accidents. The benefits from income-replacement policies are received only by workers without current employment, implying \( b_e(\omega, t) = 0 \). In addition, benefits are typically tied to past earnings according to a redistributive formula that we write as \( b_n(\omega, t) = [\xi + (1 - \xi)\omega] \frac{b(t)}{\omega} \) where \( 0 < \xi \leq 1 \). In other words, income-replacement

\[ \text{Source: Journal of Public Economics 75 (March 2000).} \]
policies are assumed to provide an income floor of $\xi b(t)$ plus the fraction $(1 - \xi) b(t)$ of past earnings. The term $b(t)$ is the average benefit received by those who receive benefits. Since taxes are collected from the fraction $\pi$ of the population while benefits are paid to the fraction $(1 - \pi)$, the budget constraint implies that: $b(t) = [\pi / (1 - \pi)] \tau(t)$.

In contrast to the case where the benefit is paid to those who are employed, an increase in inequality reduces the demand for welfare spending when the benefit is received by those without employment, as stated in the second claim.

—Claim 2. When $b_e(w, t) = 0$ and $b_e(w, t) = [\xi + (1 - \xi) w] b(t)$ where $0 < \xi \leq 1$, the equilibrium tax rate and benefit level declines as the inequality of the wage distribution increases.

In this case a reduction in the income of the median voter has two effects that work in opposite directions. As in the previous case, the price of a given level of benefits for the median voter declines, thereby increasing the median voter’s demand for expenditures. But now there is an income effect that pushes in the opposite direction. A decline in the income of the median voter reduces the amount of insurance the median voter wishes to purchase. We demonstrate in Appendix 1 that the income effect dominates the price (or substitution) effect in this case, which implies that support for benefits for those without employment declines as inequality increases.

Neither pure insurance nor pure redistribution can explain why rising earnings inequality lowers the political support for income-replacement policies among voters with below-average earnings. The key is the mixture of insurance and redistribution. When income-replacement policies are redistributive (that is, when $\xi > 0$), a change in an individual’s earnings, holding average earnings constant, induces a less than proportional change in the social-insurance benefit that would be received in the event of unemployment, illness, or accident. Workers whose earnings have risen relative to the social-insurance benefit prefer to increase the benefit a little, even at the cost of a higher tax. Conversely, workers whose earnings have fallen relative to the social-insurance benefit prefer to reduce the benefit a little in order to restore some of their posttax income when working. Thus, a mean-preserving decline in inequality that raises the wage of the majority of workers who earn less than the average also raises the level of social-insurance spending that the majority prefers.

In contrast to social insurance against unforeseen income loss, social-insurance programs like health care are universalistic in the sense that
the benefit is the same at all income levels and is received regardless of whether or not the beneficiary is currently employed. A reasonable characterization of programs like health care is simply \( b_n(w,t) = b_e(w,t) = b(t) \). Pensions are like health care and unlike unemployment insurance in the sense that public pension systems provide income upon reaching retirement age to all workers. Unlike health care, however, pensions depend upon earnings, typically with a redistributive formula for calculating benefits. Pensions, therefore, might be represented by \( b_n(w,t) = b_e(w,t) = \left[\xi + (1 - \xi)w\right] b(t) \), with \( 0 < \xi < 1 \). The third claim covers both programs such as health care, where \( \xi = 1 \), and pensions, where \( \xi < 1 \).

—Claim 3. When \( b_n(w,t) = b_e(w,t) = \left[\xi + (1 - \xi)w\right] b(t) \) where \( 0 < \xi < 1 \), the equilibrium tax rate and benefit level may either rise or decline as the inequality of the wage distribution increases. In particular, the equilibrium tax and benefit increase as inequality increases if the coefficient of relative risk aversion, \( \mu \), is sufficiently close to one, while the equilibrium tax and benefit declines as inequality increases if \( \mu \) is sufficiently large.

Whether benefits are the same for all (\( \xi = 1 \)) or depend on earnings (\( \xi < 1 \)), the equilibrium level of benefits is an increasing function of inequality when \( \mu \rightarrow 1 \) and a decreasing function of inequality when \( \mu \rightarrow \infty \). For moderate levels of risk aversion, the effect of inequality on spending can go either way. The median voter’s preference for greater redistribution and less insurance as the median income falls relative to the mean roughly balance each other.

Finally, there are policies that explicitly target poverty alleviation. Means-tested policies, which constitute a minor part of the welfare budget but an important part of the budgets of very poor households in advanced industrial societies, cannot be examined in a model of self-interested voting. The probability of receiving payments targeted for poverty alleviation are virtually zero for a majority of voters. Support for such policies must be based on factors such as altruism or fear of criminal acts by the desperately poor.

To summarize the results that can be derived from an extension of the Romer and Meltzer and Richard framework to include the risk of job loss, the relationship between pretax income inequality and equilibrium level of expenditures on social-insurance policies depends on the policy’s design. A compression of the wage distribution that increases

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the income of workers with below-average earnings relative to the mean has two effects when insurance is provided on redistributive terms. The demand for insurance rises while the demand for redistribution falls among the majority of workers whose income has increased. In the case of income-replacement policies, the greater demand for insurance dominates the reduced demand for redistribution and support for social-insurance expenditures increases. In the case of policies that provide benefits for the employed as well as for those without employment, the enhanced demand for insurance and the reduced demand for redistribution roughly cancel each other out. Therefore, spending on redistributive social-insurance policies targeted to those who have lost their income unexpectedly because of layoffs, sickness, or accidents is predicted to be higher in countries with more egalitarian distributions of pre-tax and transfer income. By contrast, spending on social-insurance benefits that are received by all workers is not predicted to have a strong relationship with inequality one way or the other.

Our assumption that the risk of job loss is uncorrelated with earnings is not critical. None of the results is altered by allowing the risk of job loss to depend on a worker's position in the income distribution provided the worker with the median ideal point with regard to social-insurance expenditures has below-average income. It is important to note that the redistributive-insurance framework does not imply that high-wage workers desire higher spending on income-replacement policies than do low-wage workers. The demand for insurance depends on risk as well as on income. Low-wage workers may express greater support for unemployment insurance than high-wage workers, for example, since the probability of being laid off is higher for low-wage workers. What the redistributive-insurance framework implies is that a worker's demand for unemployment insurance would increase if the ratio of the worker's income to average income increased, holding constant the risk of job loss. In a comparison of two countries with the same distribution of the risk of income loss but different distributions of income, the more skewed the distribution of income, the lower the level of insurance against income loss desired by a majority of voters.

III. Empirical Analysis

In this section we describe the empirical relationship between the main categories of social-insurance spending and earnings inequality in eighteen OECD countries from 1980 to 1995. We show that the relationship between spending levels and earnings inequality varies across social-insurance programs in the way that is predicted by the extended frame-
work of Romer and Meltzer and Richards. We begin with a discussion of the data used in the statistical analysis and of the methodological issues that we confronted. We then present our empirical results. Details regarding data sources can be found in Appendix 2.

Description of the Data

According to OECD statistics, social-insurance expenditures averaged 23 percent of GDP and 51 percent of total government spending in advanced industrial societies between 1980 and 1995.23 The welfare budget can be divided into three large categories and three smaller categories. Pensions (old-age cash benefits) make up 30 percent of the welfare budget on average. Public spending on health consumes an average of 26 percent of welfare spending. Policies that provide income support in a wide variety of circumstances (unemployment, disability, sickness, occupational injury, death of a spouse) constitute 31 percent of social-insurance expenditures on average. The remaining 13 percent of the welfare budget is spent on benefits and services for families with children (9 percent of welfare expenditures), benefits targeted to low-income individuals, refugees, and indigenous groups (3 percent of welfare expenditures), and housing subsidies (1 percent of welfare expenditures). Note the smallness of the share of spending on policies explicitly dedicated to poverty alleviation. Government spending for what is known as “welfare” in the U.S., that is, programs in which eligibility for benefits is based primarily on low income, averages only 0.6 percent of GDP in advanced industrial societies. Table 1 presents summary statistics, while Table 6 in Appendix 2 presents country means for each of the main categories of social-insurance spending.

In the one-dimensional model of voting over welfare, support for welfare expenditures depends on the ratio of the income of the median voter to the mean income. Unfortunately, there are only limited data on the ratio of the median to the mean income. However, the OECD has published data on the ratio of earnings at different percentiles of the earnings distribution covering most OECD countries from 1980 through 1995.24 The data refer to the annual income from wages and salaries received by full-time employees, both men and women. We can use the fact that the distribution of wages and salaries is well approximated by the log-normal distribution to write the ratio of the median to the mean as


$$\frac{\text{median}}{\text{mean}} = \exp (-\sigma^2/2)$$  \hspace{1cm} (3)

where $\sigma^2$ is the variance of the log of wages and salaries.\(^{25}\) The variance of the log of wages, in turn, can be derived from the ratio of the wage at any two percentiles of the earnings distribution according to the formula

$$\sigma = k_j \ln (w_i/w_j)$$  \hspace{1cm} (4)

where $w_i$ is the wage or salary received by a worker at the $i$th percentile of the earnings distribution and $w_j$ is the wage or salary received by a worker at the $j$th percentile of the earnings distribution with $j < i$, and $k_j$ is a positive constant that depends on $i$ and $j$. Equations (3) and (4) imply that $\ln(w_i/w_j)$ is a reasonable proxy for the ratio of the median income to the mean.\(^{26}\)

The OECD provides data on the 90/10, 90/50, and 50/10 wage ratios. As equations 3 and 4 indicate, the statistical results should not depend on the wage ratio that is used. In practice, the lognormal distribution is a good approximation but not a perfect characterization of the actual distribution of wages and all variables are measured with error. Therefore, we used all three available wage ratios in our analysis. To save space, we only report the results using the 90/10 wage ratio, but our findings do not differ significantly when the 90/10 wage ratio is replaced by either the 90/50 or the 50/10 wage ratio.

Because wage and salary inequality data are not available on an annual basis for many countries and because we do not think that small annual changes in distribution of income have an immediate political impact, we used the average value of the 90/10 wage ratio for each five-year period. That is, to explain social-insurance expenditures in, say, 1985, we use the average of all measures of the 90/10 wage ratio that are available for the time period 1980–84. Thus, our data set consists of data on spending in various social-insurance programs as a share of GDP in the eighteen countries in the years 1985, 1990, and 1995, with measures of wage inequality (and most other control variables) averaged

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\(^{26}\) Both our model and the data we use to measure income inequality refer to wage and salary earners who are either working full time or are temporarily without employment. Of course, not all voters fit into these categories. Some work part time. Others are permanently outside the dependent labor force. To take all categories of attachment to the labor market into account would greatly complicate the analysis, both theoretically and empirically.
over the time periods 1980–84, 1985–89, and 1990–94. We have fifty observations after subtracting the four cases in which there is no measure of wage inequality within the five-year time period.27

On average, a worker at the 90th percentile received three times the earnings of a worker at the 10th percentile. The most egalitarian earnings distribution in the data set is Norway in 1990–94, where the ratio of earnings at the 90th percentile to earnings at the 10th percentile was less than two to one. The least egalitarian earnings distribution was achieved by the U.S. in 1985–89, when workers at the 90th percentile received a wage or salary that was 5.5 times the earnings received by workers at the 10th percentile.

As control variables, we include the dependent variable lagged one period (five years), the rate of unemployment, the share of elderly in the population, voter turnout, and a measure of conservative party participation in government. We discuss each briefly in turn.

LAGGED DEPENDENT VARIABLE
Budgeting is incremental. The best single predictor of the next period’s welfare budget is the current welfare budget. Indeed, the simple regression of current total social-insurance spending on past total social-insurance spending (plus a constant) yields an $R^2$ of 87.7 percent.28 Therefore, we include the lagged dependent variable in the set of regressors.

UNEMPLOYMENT RATE
Once the parameters of unemployment insurance are fixed, expenditures on unemployment benefits vary directly with the rate of unemployment. Expenditures on active labor-market policies and even disability insurance may also be sensitive to the unemployment rate. Thus, we include the rate of unemployment in the same year as the data on expenditures when analyzing categories of spending that might be sensitive to the unemployment rate.29

SHARE OF ELDERLY IN THE POPULATION
Government spending on pensions and health care may be affected by the share of elderly in the population, both because the larger the share of elderly, the greater the need for spending to maintain the elderly in

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27 The countries and years in the data set are listed in Appendix 2.
28 The regression equation is
   \[ y_t = 3.03 + 0.938y_{t-1} \]
   with $R^2 = 87.7$ and $n = 50$, where $y_t$ is total welfare expenditures as a share of GDP in period $t$, and the standard error of the coefficient on the lagged dependent variable is .050.
29 The possible endogeneity of unemployment is discussed below.
reasonable comfort and because the larger the share of elderly, the larger the share of the electorate with a keen interest in spending on pensions. We use the average share of elderly in the population in the previous five years (as is appropriate if the share of elderly primarily measures the political strength of the elderly) rather than in the same year (as would be appropriate if the share of elderly primarily measures need) because the five-year average fits the data better than the same-year figure, although the difference in fit is small.

TURNOUT

Since the electorate is not a representative sample of the adult population as a whole, the level of turnout may affect support for welfare expenditures, as argued by Lijphart and Franzese. Therefore, we include the average turnout in elections to the lower house of parliament (except in the U.S., where we use turnout in presidential elections) in each five-year period.

PARTISAN COMPOSITION OF GOVERNMENT

The simple spatial model of electoral competition between two parties competing on a single policy dimension predicts that the two parties offer identical policies in equilibrium in the absence of uncertainty. In the presence of uncertainty about the precise electoral consequences of offering one policy rather than another, however, parties that care about policy outcomes (and not just about winning) would propose divergent policies in equilibrium. With uncertainty, the positions of parties that care about policy choices represent a compromise between the platform that maximizes the probability of winning (that is the policy preferred by the median voter) and the platform the party would most like to implement. Therefore, we include the party in power as a control. Like many others, we find the greatest partisan difference with respect to welfare expenditures is that which separates conservative parties from both center and left parties. Accordingly, we use the average share of


31 Roemer (fn. 15, 2001).

cabinet seats held by conservative parties in each period as our measure of the partisan composition of government. Summary statistics for our dependent and independent variables are listed in Table 1.

Finally, it is worth discussing common controls that we do not include. We do not include measures of union density, union concentration, or the centralization of bargaining, since previous studies have identified these variables as being the primary determinants of the inequality of wages and salaries. Our assumption is that the effect of union organization and wage-setting institutions on welfare expenditures is indirect. Unions and wage-setting institutions affect the distribution of income, which, in turn, affects the political support for social insurance.

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liberal parties in countries with a conservative party on the right, Christian democratic parties in countries with a liberal party on the right, and the Democratic Party in the U.S. constitute the group of center parties. Conservative parties, liberal parties in countries where the liberal party is the main party on the right, and Christian democratic parties in countries where the Christian democratic party is the main party on the right, plus all small parties further right comprise the group of conservative parties.

The relationship between organization of the labor market and wage inequality is so close that it is impossible to separate the effect of union strength per se from the effect of a more egalitarian wage distribution.

We also experimented with controls for per capita GDP, trade openness (imports plus exports as a share of GDP), a dummy variable for federal systems of government as suggested by Huber, Ragin, and Stephens, a dummy variable for systems of proportional representation and a measure of union participation in government policy formation and implementation with respect to nonwage issues developed by Traxler, Blaschke, and Kittel. None of these variables altered our results concerning inequality and all proved to be statistically insignificant in most of the specifications that we tried.

**METHODOLOGICAL ISSUES**

The model we estimate is

\[ y_{i,t} = \alpha + \beta y_{i,t-5} + \gamma \cdot \text{Inequality}_{i,t} + \delta' x_{i,t} + u_{i,t} \]  

(5)

where \( y_{i,t} \) is spending as a share of GDP in country \( i \) in year \( t \) (\( t = 1985, 1990, 1995 \)), \( \text{Inequality}_{i,t} = \ln \left( \frac{w_{90}}{w_{10}} \right) \) using the average value of \( w_{90}/w_{10} \) in country \( i \) from \( t - 5 \) to \( t - 1 \) and \( x_{i,t} \) is the vector of control variables. Two methodological issues arise. The first is the question of the exogeneity of our right-hand-side variables. The second concerns likely deviations from the standard assumptions regarding the variances and covariances of the error terms.

Two right-hand-side variables, in particular, might be suspected of being endogenous. Few economists would accept the assumption that the rate of unemployment is exogenous with respect to spending on unemployment benefits. Since we are not concerned in this article with accurately measuring the impact of the unemployment rate on welfare spending, the endogeneity of unemployment only matters to the extent that it alters our inferences regarding \( \gamma \) in equation 5. Removing the

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35 Franz Traxler, Sabine Blaschke, and Bernhard Kittel, *National Labour Relations in Internationalized Markets* (Oxford: Oxford University Press, 2001). The measure of union participation in policy-making with respect to nonwage issues is described by Traxler, Blaschke, and Kittel as “associational (union) participation in state regulation (non-wage issues)” (p. 68). The data are available by decade. We assigned the 1980–89 figure to 1985 in our data set, and the 1991–96 figure to 1995 in our data set. For 1990, we used the average of the 1980–90 and 1991–95 figures. We rechecked our results with 1990 removed from our data. In neither case did the inclusion of the index of union participation alter our findings with respect to inequality.
unemployment rate from the set of controls results in only minor changes in the point estimates of \( \gamma \) and the associated standard errors. Therefore, the potential endogeneity of the unemployment rate does not affect our conclusions regarding inequality and welfare spending.

The other variable that might be endogenous is our central variable, the inequality of wages and salaries. While the \( w_{90}/w_{10} \) ratio is calculated on the basis of pretax wages and salaries, the welfare system may affect the pretax wage and salary distribution. Here we rely on the results of Wallerstein, who found that government spending had little effect on the \( w_{90}/w_{10} \) ratio after controlling for union density, the concentration of the union movement, the centralization of bargaining, and the level of wage inequality in the previous period.\(^{36}\) Therefore, we maintain the assumption that the \( w_{90}/w_{10} \) ratio is determined by a country's labor market institutions and is exogenous with respect to spending on welfare policies.

The second problem concerns the implausibility of the assumption that the error terms associated with different countries in the same year are uncorrelated. The Norwegian government may not consider the U.S. a suitable model for its social policy, but the Norwegians pay close attention to the policy choices made in Sweden and vice versa. Instead of the usual assumption that \( E(ww') = \sigma^2 I \), a more plausible assumption is to allow for heteroskedasticity and cross-sectional correlation of errors. The current conventional approach in comparative politics is to use OLS to obtain point estimates, since the OLS estimates remain unbiased but correct the estimated standard errors for heteroskedasticity and cross-sectional correlation.\(^{37}\) However, the small sample properties of the correction for heteroskedasticity and cross-sectional correlation are unclear and our data has only three time periods.

To decide whether or not to use panel-corrected standard errors, we turned to simulations. The simulations revealed that the uncorrected estimates of the standard errors perform well, even in the presence of heteroskedasticity and cross-sectional correlations, while the panel-corrected estimates of the standard errors perform poorly with so few time periods.\(^{38}\) Therefore, we report uncorrected standard errors in the regressions that follow.

\(^{36}\) Wallerstein (fn. 33).


\(^{38}\) We generated 400 data sets, each with 45 observations (15 countries, 3 time periods) and 3 regressors (a constant plus the first 2 regressors in column 1 of Table 2). The error terms were normally distributed with randomly selected, country-specific variances and randomly selected, cross-national correlations. In the simulations the 90 percent confidence intervals contained the true values of the coefficients roughly 90 percent of the time when calculated using OLS standard errors. When calculated
Table 2
THE IMPACT OF INEQUALITY ON MAJOR CATEGORIES OF WELFARE SPENDING AS A SHARE OF GDP IN 18 OECD COUNTRIES (1980–95)\(^a\)

<table>
<thead>
<tr>
<th>Dependent Variable</th>
<th>All Welfare Spending</th>
<th>Pensions</th>
<th>Health</th>
<th>Income Replacement</th>
<th>Unemp. Insurance</th>
<th>Other Insurance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lagged dep. var.</td>
<td>.749***</td>
<td>.965***</td>
<td>.777***</td>
<td>.728***</td>
<td>.582***</td>
<td>.759***</td>
</tr>
<tr>
<td>Inequality (90/10)</td>
<td>-4.50***</td>
<td>-.31</td>
<td>0.17</td>
<td>-3.32***</td>
<td>-2.12***</td>
<td>-1.37**</td>
</tr>
<tr>
<td>Right govt.</td>
<td>-0.190***</td>
<td>-.0051**</td>
<td>-.0047**</td>
<td>-.0115***</td>
<td>-.0030</td>
<td>-.0070**</td>
</tr>
<tr>
<td>Turnout</td>
<td>-.0730***</td>
<td>-.0177**</td>
<td>-.0165**</td>
<td>-.0343**</td>
<td>-.0141*</td>
<td>-.0182**</td>
</tr>
<tr>
<td>Percentage elderly</td>
<td>.326**</td>
<td>.065</td>
<td>-.020</td>
<td>.116</td>
<td>.116**</td>
<td>.116**</td>
</tr>
<tr>
<td>Unemp. rate</td>
<td>.256***</td>
<td>.062</td>
<td>.052</td>
<td>.122***</td>
<td>.163***</td>
<td>-.016</td>
</tr>
<tr>
<td>adj. (R^2)</td>
<td>92.3</td>
<td>90.7</td>
<td>61.2</td>
<td>90.4</td>
<td>82.5</td>
<td>90.7</td>
</tr>
</tbody>
</table>

\(*** p \leq .01; ** p \leq .05; * p \leq .10\)

\(^a\)OLS estimation; standard errors in parenthesis; \(n = 50\). All regressions include a constant.

RESULTS

We begin with total welfare spending as a share of GDP. As column 1 in Table 2 reveals, total welfare spending is significantly and negatively related to the inequality of wages and salaries. Spending levels are lower in countries that are more unequal. Total welfare spending is also reduced by conservative parties in government and high levels of voter turnout. The estimated negative effect of turnout on social-insurance spending may surprise readers. However, the electorate is both richer and older than the adult population as a whole, and the correlation between electoral participation and income is generally weaker than the correlation between electoral participation and age.\(^{39}\) Thus, lower turnout may imply an older electorate on average. Both the share of the

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population who are elderly and the rate of unemployment are positively associated with welfare expenditures as a share of GDP.

Aggregating all welfare programs together, however, obscures where and how inequality matters. In columns 2, 3, and 4 we consider the three main pillars of the welfare state separately. Each pillar consumes roughly 30 percent of the total welfare spending or 7 percent of GDP. In column 2 the dependent variable is spending on pensions (old-age cash benefits) as a share of GDP. In column 3 the dependent variable is government spending on health care as a share of GDP. Since there is little reason to think that the rate of unemployment matters for spending on pensions or health care, and the estimated coefficient on unemployment is not statistically significant if unemployment is included in either regression, we removed the unemployment rate from the set of controls. It is apparent from columns 2 and 3 that inequality has little impact on spending for either pensions or health care. In both cases, the estimated coefficient on inequality is not significantly different from zero.\(^{40}\)

By contrast, the inequality of wages and salaries has a significant, negative effect on spending on the set of policies that provide income replacement or insurance against the loss of income as a result of unemployment, sickness, disability, occupational illness or accident, and the death of a spouse (column 4 of Table 1).\(^{41}\) The estimated impact of a permanent increase of wage and salary inequality of one standard deviation (.25) is to change spending on income-replacement programs by \(-3.32 \cdot .25 \approx -0.8\) of a percent of GDP in the short run (five years) and by \(-3.32 \cdot .25/(1 - .728) \approx -3.1\) percent of GDP in the long run. Since average spending on income replacement is 7.1 percent of GDP in the sample, this is a large change. To illustrate with an example, the difference between the average value of \(\ln(w_{90}/w_{10})\) in the United King-

\(^{40}\) In the case of health expenditures, the estimated coefficient on inequality is even closer to zero if one subtracts means-tested health expenditures (Medicaid) from the U.S. figures. Excluding U.S. Medicaid expenditures (roughly 25 percent of total government expenditures on health in the U.S.), column 3 of Table 2 becomes

\[ y_i = 2.92 + .801y_{\text{ps}} + .020 \text{ Inequality} - .0046 \text{ Right} - .0123 \text{ Turnout} - .030 \text{ Elderly} \]

where standard errors of the coefficients (excluding the constant) are (.103, .526, .0025, .0088, .052) and adjusted \(R^2 = 65.8\). Only the coefficient on the lagged dependent variable and on Right government are significant at the .05 level.

\(^{41}\) The category of income replacement in Table 2 is a subset of the policies included in insurance against loss of income in Moene and Wallerstein (fn. 4). The difference between the two is that the measure of insurance against income loss in Moene and Wallerstein (fn. 4) includes a share of expenditures on health while all health expenditures are excluded from spending on income replacement in Table 2.
dom and Sweden in the early 1990s was .45. That difference in wage inequality is estimated to be associated with a difference of spending on income replacement of $3.32 \cdot .45/(1 - .728) \approx 5.5$ percent of GDP in the long run. The actual difference between spending on income replacement as a share of GDP in Sweden and in the U.K. was 7.7 percentage points in 1995 (13.2 percent of GDP in Sweden as opposed to 5.9 percent of GDP in the U.K.). Thus, the difference in earnings inequality between the United Kingdom and Sweden explains about 75 percent of the actual difference in spending on income replacement as a share of GDP in the two countries.

The category of income-replacement programs can be subdivided into policies that provide insurance against the risk of unemployment, that is, the sum of spending on unemployment benefits and on active labor-market policies (2.4 percent of GDP on average) and policies that provide insurance against the risks of loss of income because of disability, sickness, occupational illness and injury, and death of a spouse (4.7 percent of GDP on average). Results for each of these two subcategories of income replacement are presented in columns 5 and 6 of Table 2. Inequality is most strongly related to spending on unemployment insurance and active labor-market policies, as column 5 shows, but the relationship is significant and negative for both categories of expenditures.\(^{42}\) It is also worth noting that, in spite of the charge that employers, unions, and governments encourage workers to apply for disability payments under conditions of high unemployment, the unemployment rate does not have a significant effect on expenditures on disability insurance as a share of GDP. In addition, the partisan composition of the government makes less difference for spending on unemployment insurance and active labor-market policies than for spending in any other category of social insurance.

Readers may question the specification of the models displayed in Table 2. Perhaps unemployment should be dropped from column 6, since the estimated coefficient has the "wrong," that is, unexpected,

\(^{42}\) An alternative way to measure the generosity of unemployment benefits is the replacement ratio, which is available from OECD (fn. 20). Using the average replacement ratio for a worker at the median wage and at two-thirds of the median wage in the first year of unemployment as the dependent variable yields

\[
y = 3.81 + .864 y_{r,5} - .136 \text{ Inequality} - .0006 \text{ Right} - .0017 \text{ Turnout}
\]

where standard errors of the coefficients (excluding the constant) are (.048, .054, .0003, .0010) and adjusted $R^2 = 90.5$. All coefficients are significant at the .05 level. Neither the share of elderly in the population nor the rate of unemployment are significantly different from zero when the replacement ratio is the dependent variable.
sign. Perhaps the unemployment rate should be added to column 3, since unemployment may be damaging to health. Perhaps conservative government should be removed from the set of controls on the a priori grounds that electoral competition forces all parties to implement the same policies, as in the Downsian model. Rather than consider each possible objection, we investigated the robustness of the results in Table 2 by regressing each of the dependent variables on the lagged dependent variable, Inequality (90/10), and every subset of the “questionable” control variables, where the questionable control variables are Right Government, Turnout, Percent Elderly, and Unemployment Rate.43

The results are presented in the first two columns of Table 3, where we display both the minimum and the maximum value of the estimated coefficient on Inequality over all combinations of the questionable controls for each dependent variable. Table 3 shows that the qualitative results in Table 2 with regard to the three large components of the welfare budget are robust with respect to specification uncertainty. While the effect of uncertainty regarding the correct specification is larger than sampling uncertainty for any given specification, every specification implies that inequality is negatively associated at the .05 significance level with spending on income replacement as a share of GDP. In contrast, inequality is not significantly associated with spending on pensions as a share of GDP in any specification. In the case of government spending on health care, inequality is not significantly associated with spending as a share of GDP in most specifications.

To check whether our results could be upset by removing one of the countries from our data set, we redid the regressions of Table 2 for each subset of seventeen countries. The minimum and the maximum value of the estimated coefficient on Inequality (90/10) are presented in the third and fourth columns of Table 3. Again, the estimated coefficient on Inequality (90/10) is significant at the .05 level in every subset of seventeen countries when the dependent variable is total social-insurance spending (line 1), spending on income replacement (line 4), and spending on unemployment benefits (line 5) and is significant at the .05 level in all but one subset of seventeen countries when the dependent variable is spending on income replacement other than unem-

43 This procedure is advocated and given a Bayesian justification in Edward E. Leamer, Specification Searches: Ad Hoc Inferences with Nonexperimental Data (New York: John Wiley and Sons, 1978). We did not consider the unemployment rate to be “questionable” when the dependent variable included unemployment benefits.
EARNINGS INEQUALITY & WELFARE SPENDING

**Table 3**
THE EFFECT OF INEQUALITY ON EXPENDITURES:
ROBUSTNESS TESTS

<table>
<thead>
<tr>
<th>Dependent Variable</th>
<th>Extreme Bounds Analysis</th>
<th>Jackknife</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Minimum</td>
<td>Maximum</td>
</tr>
<tr>
<td>1. All welfare spending</td>
<td>-5.52</td>
<td>-2.16</td>
</tr>
<tr>
<td></td>
<td>(1.50)</td>
<td>(1.37)</td>
</tr>
<tr>
<td>2. Pensions</td>
<td>-0.75</td>
<td>0.32</td>
</tr>
<tr>
<td></td>
<td>(0.50)</td>
<td>(0.46)</td>
</tr>
<tr>
<td>3. Health</td>
<td>0.10</td>
<td>0.72</td>
</tr>
<tr>
<td></td>
<td>(0.52)</td>
<td>(0.44)</td>
</tr>
<tr>
<td>4. Income replacement</td>
<td>-3.46</td>
<td>-1.93</td>
</tr>
<tr>
<td></td>
<td>(0.99)</td>
<td>(0.85)</td>
</tr>
<tr>
<td>5. Unemployment support</td>
<td>-1.83</td>
<td>-1.28</td>
</tr>
<tr>
<td></td>
<td>(0.68)</td>
<td>(0.57)</td>
</tr>
<tr>
<td>6. Other insurance</td>
<td>-1.71</td>
<td>-0.72</td>
</tr>
<tr>
<td></td>
<td>(0.61)</td>
<td>(0.52)</td>
</tr>
<tr>
<td>n</td>
<td>50</td>
<td>50</td>
</tr>
</tbody>
</table>

*Only the estimated coefficient for Inequality 90/10 is shown with standard errors in parentheses. Extreme Bounds Analysis summarizes the results of 2q regression equations including all possible subsets of the q questionable controls. Jackknife summarizes the results of eighteen regression equations excluding each country one at a time. The Jackknife estimates include the same controls as Table 2.*

In contrast, the estimated coefficient on Inequality (90/10) is not significantly different from zero in any subset of seventeen countries at the .10 level when the dependent variable is spending on pensions (line 2) or health care (line 3).

Kristov, Lindert, and McClelland distinguish between the political impact of inequality in the top half of the wage schedule and inequality in the bottom half of the wage schedule. They argue that the closer the median is to the poor, that is, the smaller the $w_{50}/w_{10}$ wage ratio, the greater the willingness of voters in the middle to support welfare expenditures. In contrast, the closer the median is to the rich, that is, the smaller the $w_{90}/w_{50}$ ratio, the lower the willingness of voters in the middle to support welfare expenditures. In Table 4 we test the proposi-

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44 In lines 1, 4, 5, and 6, the minimum estimate is obtained by excluding Austria and the maximum estimate is obtained by excluding Finland. In line 2, the minimum is obtained by excluding Norway and the maximum is obtained by excluding the U.S. In line 3, the minimum is obtained by excluding Finland while the maximum is obtained by excluding Austria.

The Impact of the 90/50 Ratio and the 50/10 Ratio on Welfare Expenditures as a Share of GDP

<table>
<thead>
<tr>
<th>Dependent Variable</th>
<th>1: All Welfare Spending</th>
<th>2: Income Replacement</th>
<th>3: Unemployment Support</th>
<th>4: Other Insurance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inequality 90/50</td>
<td>-4.91 (3.37)</td>
<td>-3.60 (2.02)</td>
<td>-1.47 (1.17)</td>
<td>-2.11 (1.36)</td>
</tr>
<tr>
<td>Inequality 50/10</td>
<td>-4.19 (2.28)</td>
<td>-3.13 (1.44)</td>
<td>-2.48 (0.77)</td>
<td>-0.91 (0.95)</td>
</tr>
<tr>
<td>F(1, n - k)</td>
<td>0.20</td>
<td>0.16</td>
<td>0.27</td>
<td>0.29</td>
</tr>
</tbody>
</table>

*The regression equations include all of the controls included in Table 1 for each of the dependent variables; n = 50; k = 8 for columns 1, 2, and 4; k = 7 for column 3. The F statistic tests the null hypothesis that the coefficients on Inequality 90/50 and Inequality 50/10 are identical.

Pensions, health spending, and income replacement constitute most, but not all, of the welfare budget. In Table 5 we present an analysis of the remaining part, divided into family benefits and services (2 percent of GDP on average) and programs targeted to low-income individuals, refugees, and indigenous groups plus housing subsidies (1 percent of GDP on average). Column 1 reveals that none of the independent variables are good predictors of spending on family benefits, with the exception of the lagged dependent variable. The second column of Table 5 indicates that conservative parties in government are associated with more spending on housing subsidies and antipoverty programs, which probably reflects the preference of conservative parties for narrowly targeted programs over broadly targeted programs. In addition, countries with high rates of unemployment spend more on benefits targeted at those with low income. In neither category, however, is spending significantly associated with the inequality of wages and salaries.
The empirical relationship between inequality and social-insurance spending as a share of GDP in advanced industrial societies differs across policies. For many policies—pensions, health care, family benefits, poverty alleviation—spending is largely uncorrelated with the inequality of wages and salaries. But for a significant set of policies that constitute roughly 30 percent of the welfare benefit—unemployment insurance, active labor-market policies, sickness pay, disability insurance, and occupational illness and injury—spending is significantly more generous in countries with a relatively egalitarian pretax distribution of wages and salaries.

These differences in the relationship between income inequality and social-insurance spending across policy areas can be explained by extending the Romer and Meltzer and Richard model to incorporate the fact that welfare policies provide insurance as well as redistribution. The demand for redistribution increases when income falls, but the demand for redistributive insurance increases when income rises. Thus an increase in inequality that lowers the income of the median voter relative...
to the mean generates two counteracting effects. With two counteracting effects, the impact of inequality on support for welfare spending depends on the particular policy under consideration. Inequality lowers support for spending in policies that provide insurance against unexpected loss of income. In welfare policies where the benefits are received by all regardless of current employment status, the two effects roughly balance each other such that there is little or no relationship between income inequality and spending levels. The fact that we failed to find any category of welfare spending where inequality clearly raises welfare spending can be explained by the absence of social-insurance policies designed purely to provide redistributive benefits among active participants in the labor market.

Our data analysis shows that the differences in the empirical relationship between earnings inequality and expenditures in different social-insurance policies match the predictions of the extended Romer and Meltzer and Richards framework. But there are other possible explanations of the empirical pattern we found. Iversen and Soskice suggest a variant of the insurance argument that emphasizes the relative importance of firm-specific skills versus general skills. According to Iversen and Soskice, the demand for insurance against job loss is greater in countries where firm-specific skills predominate, since firm-specific skills are lost by definition when workers leave their firm. In countries where general skills predominate, the demand for insurance against job loss is less, since the cost of job loss is less. In fact, there is a close empirical relationship between earnings equality and the measures of firm-specific skills used by Iversen and Soskice. An egalitarian wage schedule that compresses the wage differential between workers at different skill levels increases employers' incentive to invest in firm-specific training and reduces workers' incentive to invest in general training. Thus, the effect of the wage distribution on the relative importance of firm-specific versus general skills is another route by which greater wage equality may increase the demand for social insurance against job loss.

A different approach is to emphasize the effect of wage inequality on the disincentive effects of income-replacement policies, as suggested by

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47 Iversen and Soskice (fn. 46), for example, report a correlation coefficient of .73 between their measure of the extent of vocational training and the \( \frac{w_d}{w_o} \) ratio (p. 889).
Moffitt, Ribar, and Wilhelm.\textsuperscript{49} They argue that if wages at the bottom of the income scale are low, then the income floor provided by social-insurance benefits must not be so high that unskilled workers find living on the dole preferable to working. The higher are wages at the bottom, the higher the income floor provided by social insurance can be without creating severe disincentive effects. Such disincentive effects are less important for publicly provided health insurance or pensions. While there is some discussion of ways to keep the elderly in the workforce, voters are much more concerned about working-age adults choosing to live on social-insurance benefits instead of seeking employment than they are about the labor-force participation of retirees.

In our view, the political influence of unions, frequently cited as one of the most important determinants of cross-national differences in social-insurance spending, cannot easily account for the differences that exist in the relationship between earnings inequality and social-insurance spending across different categories of social insurance. We are not aware of any evidence suggesting that unions care less about pensions and health care than about income-replacement programs. After all, retirees make up a significant fraction of union members in Europe today.\textsuperscript{50} Unions increase workers’ ability to obtain the policies that workers want, but unions also change workers’ preferences over policies. It is the indirect effect of unions in changing workers’ preferences over social-insurance policies by changing the distribution of income that helps explain the differential impact of inequality on spending across policy categories that we have found in the data.

In conclusion, there is more than one reason why spending on social insurance against income loss from layoffs, sickness, or accidents might be greater in countries with lower levels of income inequality. We have emphasized the direct impact of wage equality on the political support for redistributive insurance policies against income loss. Iversen and Soskice focus on the relative importance of firm-specific skills versus general skills. Moffitt, Ribar, and Wilhelm argue in terms of the disincentive effects of income-replacement policies when wage inequality is high. The negative impact of income inequality on support for spending on important categories of social insurance, in turn, helps explain the strong association of pre-tax and transfer income inequality and the proportion of households whose post-tax and transfer income falls

\textsuperscript{49} Moffitt, Ribar, and Wilhelm (fn. 7).

\textsuperscript{50} Bernhard Ebbinghaus and Jelle Visser, \textit{Trade Unions in Western Europe since 1945} (New York: Grove’s Dictionaries, 2000).
below the poverty line. Inequality matters for poverty, not because (or not only because) employed workers are paid so little, but because income inequality reduces political support for important categories of social-insurance spending.

APPENDIX 1: PROOFS OF THE CLAIMS IN THE TEXT

The ideal point of a voter with income $w$ is given by the solution to the following problem

$$\max_{t} E(u) = \pi u(c_E) + (1 - \pi) u(c_N),$$

where

$$c_E = (1 - t)w + b_E(w, t)$$
$$c_N = b_N(w, t)$$

subject to the budget constraint

$$\int_{0}^{\infty} [\pi b_E(w, t) + (1 - \pi) b_N(w, t)] dF(w) = \pi T(t).$$

The first-order condition for the voters’ maximization problem can be written as

$$H(w, t^*) = \lambda \tau'(t^*) - u'(c_E)w = 0 \quad (6)$$

where $t^*$ is the optimal tax rate and $\lambda$ (the Lagrangian multiplier) is the utility gain from a marginal increase in the per capita welfare budget $T(t)$. Equation 6 states that the gain in expected utility from a marginal increase in the tax rate, $\lambda T'(t) = \lambda \pi \tau'(t)$, just equals the expected utility cost of the tax increase, $\pi u'(c_E)w$. Equation 6 is not sufficient to characterize the solution, since $\lambda$ depends on the definitions of the benefit functions $b_E(w, t)$ and $b_N(w, t)$ that describe different social-insurance programs.

The wage of the median wage earner is $w_M = \exp(-\sigma^2/2)$ when the mean wage equals one with a lognormal distribution. We can derive the impact of inequality on the political equilibrium by calculating

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51 Kenworthy calculates the share of individuals in advanced industrial societies who would be classified as living in poverty in the U.S., and living in households with incomes less than 40 percent of the median household income in the U.S. after converting their household income to U.S. dollars according to purchasing power parity and adjusting for family size; see Lane Kenworthy, “Do Social Welfare Policies Reduce Poverty? A Cross-National Assessment,” Social Forces 77 (March 1999). The partial correlation coefficient between share living in poverty and the log of the 90/10 wage ratio is .69, controlling for GDP per capita for the fourteen countries where Kenworthy’s sample overlaps with the sample of this paper.
The second-order condition $\frac{\partial H(w_M, t^*)}{\partial t^*} < 0$ is satisfied in all of the cases considered in the paper. It follows that:

$$\text{sgn} \left( \frac{dt^*}{d\sigma^2} \right) = \text{sgn} \left[ \frac{\partial H(w_M, t^*)}{\partial w_M} \right].$$

Therefore, we prove the claims in the papers by calculating the sign of $-\frac{\partial H(w_M, t^*)}{\partial w_M}$.

Proof of claim 1. When $b_N(w, t) = 0$ and $b_E(w, t) = b(t) = \tau(t)$, equation 6 simplifies to

$$H(w_M, t^*) = \tau'(t^*) - w_M = 0 \tag{7}$$

where $w_M$ is the ratio of the median income to the mean (since the mean wage is assumed to equal one). Note that $\lambda = u''(c_E)$ in (7), since the benefit is received when employed. From (7), it follows immediately that $-\frac{\partial H(w_M, t^*)}{\partial w_M} = 1 > 0$.

Proof of claim 2. When $b_E(w, t) = 0$ and $b_N(w, t) = [\xi + (1 - \xi)w]b(t)$, equation 6 becomes

$$H(w_M, t^*) = u'(c_N)[\xi + (1 - \xi)w_M]\tau'(t^*) - u'(c_E)w_M = 0. \tag{8}$$

In (8), $\lambda = u'(c_N)[\xi + (1 - \xi)w_M]$ since the benefit is received when not employed and the median worker receives the multiple $[\xi + (1 - \xi)w_M]$ of $b(t)$. Differentiating (8) and simplifying yields

$$-\frac{\partial H(w_M, t^*)}{\partial w_M} = \left( \frac{\xi}{\xi + (1 - \xi)w_M} \right) u'(c_E)(1 - \mu) < 0$$

since $\mu > 1$ and $0 < \xi \leq 1$.

Proof of claim 3. When $b_E(w, t) = b_N(w, t) = [\xi + (1 - \xi)w]b(t)$, and equation 6 becomes

$$H(w_M, t^*) = [\pi u'(c_E) + (1 - \pi)u'(c_N)] [\xi + (1 - \xi)w_M] \tau'(t^*) - u'(c_E)w_M = 0. \tag{9}$$
In (9), \( \lambda = [\pi u'(c_e) + (1 - \pi) u'(c_N)] [\xi + (1 - \xi) w_M] \) since the benefit is received whether or not the worker is employed. Differentiating (9) and simplifying yields

\[
- \frac{\partial H(w_M, t^*)}{\partial w_M} = u'(c_e) \left\{ \frac{\pi u'(c_e)(1 - \eta_N) + (1 - \pi) u'(c_N)[1 - \mu \eta_e - (1 - \mu) \eta_N]}{\pi u'(c_e) + (1 - \pi) u'(c_N)} \right\}
\]

(10)

where

\[
\eta_e \equiv \frac{\partial c_e}{\partial w} \frac{w}{c_e} = \frac{(1 - \xi) w b + (1 - t) w}{[\xi + (1 - \xi) w] b + (1 - t) w}
\]

is the elasticity of \( c_e \) with respect to \( w \) and

\[
\eta_N \equiv \frac{\partial c_N}{\partial w} \frac{w}{c_N} = \frac{(1 - \xi) w}{\xi + (1 - \xi) w}
\]

is the elasticity of \( c_N \) with respect to \( w \). Observe that \( 1 > \eta_e > \eta_N \geq 0 \) for \( 0 < \xi \leq 1 \).

At \( \mu = 1 \), equation 10 simplifies to

\[
- \frac{\partial H(w_M, t^*)}{\partial w_M} = u'(c_e) \left\{ \frac{\pi u'(c_e)(1 - \eta_N) + (1 - \pi) u'(c_N)(1 - \eta_e)}{\pi u'(c_e) + (1 - \pi) u'(c_N)} \right\} > 0
\]

since \( 1 > \eta_N \) and \( 1 > \eta_e \). By continuity, \( -\frac{\partial H(w_M, t^*)}{\partial w_M} > 0 \) for \( \mu \) sufficiently close to 1.

As \( \mu \to \infty \), equation (10) implies that

\[
- \frac{\partial H(w_M, t^*)}{\partial w} \to \left[ \frac{(1 - \pi) u'(c_N) u'(c_e)}{\pi u'(c_e) + (1 - \pi) u'(c_N)} \right] (\eta_N - \eta_e) \mu < 0
\]

since \( \eta_e > \eta_N \). Therefore, \( -\frac{\partial H(w_M, t^*)}{\partial w_M} < 0 \) for \( \mu \) sufficiently large.

**APPENDIX 2: DATA SOURCES**

Unemployment support refers to unemployment insurance and active labor-market policies. Other insurance refers to disability insurance, sickness pay, occupational illness and accidents, and survivor’s insur-
TABLE 6
COUNTRY MEANS FOR THE MAIN CATEGORIES OF SOCIAL INSURANCE
SPENDING AS PERCENT OF GDP (1985-95)*

<table>
<thead>
<tr>
<th>Country</th>
<th>Total</th>
<th>P</th>
<th>H</th>
<th>IR</th>
<th>US</th>
<th>OI</th>
<th>F</th>
<th>AP&amp;H</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>14.7</td>
<td>3.1</td>
<td>5.6</td>
<td>3.8</td>
<td>1.8</td>
<td>2.0</td>
<td>1.8</td>
<td>0.5</td>
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<td>9.8</td>
<td>5.4</td>
<td>7.7</td>
<td>1.4</td>
<td>6.2</td>
<td>2.6</td>
<td>0.4</td>
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<td>6.8</td>
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<td>4.0</td>
<td>6.0</td>
<td>2.3</td>
<td>0.5</td>
</tr>
<tr>
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<td>6.5</td>
<td>3.7</td>
<td>2.3</td>
<td>1.4</td>
<td>0.7</td>
<td>2.6</td>
</tr>
<tr>
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<td>6.7</td>
<td>5.3</td>
<td>11.8</td>
<td>5.8</td>
<td>6.0</td>
<td>3.4</td>
<td>1.7</td>
</tr>
<tr>
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<td>6.0</td>
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<td>7.7</td>
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<td>7.3</td>
<td>7.0</td>
<td>2.7</td>
<td>4.3</td>
<td>1.9</td>
<td>0.7</td>
</tr>
<tr>
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<td>5.7</td>
<td>6.5</td>
<td>1.8</td>
<td>4.7</td>
<td>0.7</td>
<td>0.0</td>
</tr>
<tr>
<td>Japan</td>
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<td>5.0</td>
<td>1.8</td>
<td>0.4</td>
<td>1.4</td>
<td>0.4</td>
<td>0.2</td>
</tr>
<tr>
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<td>1.2</td>
</tr>
<tr>
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<td>4.7</td>
<td>2.0</td>
<td>2.7</td>
<td>2.4</td>
<td>0.5</td>
</tr>
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<td>6.3</td>
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<td>1.9</td>
<td>7.7</td>
<td>2.8</td>
<td>1.0</td>
</tr>
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<td>4.2</td>
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<td>7.3</td>
<td>11.3</td>
<td>3.5</td>
<td>7.8</td>
<td>4.3</td>
<td>1.6</td>
</tr>
<tr>
<td>Switzerland</td>
<td>25.2</td>
<td>10.1</td>
<td>6.6</td>
<td>6.1</td>
<td>1.6</td>
<td>4.5</td>
<td>1.1</td>
<td>1.3</td>
</tr>
<tr>
<td>U.K.</td>
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<td>5.2</td>
<td>5.6</td>
<td>1.7</td>
<td>3.9</td>
<td>2.2</td>
<td>1.9</td>
</tr>
<tr>
<td>U.S.</td>
<td>14.6</td>
<td>5.2</td>
<td>5.4</td>
<td>3.0</td>
<td>0.6</td>
<td>2.4</td>
<td>0.6</td>
<td>0.5</td>
</tr>
<tr>
<td>mean</td>
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<td>6.0</td>
<td>7.1</td>
<td>2.4</td>
<td>4.7</td>
<td>2.0</td>
<td>0.9</td>
</tr>
</tbody>
</table>

*P refers to pensions; H refers to health; IR refers to income replacement, which equals US + OI; US refers to unemployment support (unemployment insurance plus active labor-market policies); OI refers to other insurance (disability, sickness pay, occupational injury, and other similar programs); F refers to family benefits and services; AP&H refers to antipoverty programs and housing. See text for further details.

Income replacement refers to unemployment support and other insurance. Family benefits refers to both cash benefits and spending on family services. Antipoverty programs refers to spending on programs for refugees, indigenous groups, and the poor. Data are for 1985, 1990, and 1995 in the case of social-insurance benefits and the rate of unemployment. All of the other variables represent the average value for the periods 1980-84, 1985-89 and 1990-94. The countries included in the data set are Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Sweden, Switzerland, United Kingdom, and the United States. The missing data points are Belgium 1980-84, Portugal 1980-84, and Switzerland 1980-89. Country means are presented in Table 6.
The source for spending on social insurance, health care, and pensions is the OECD.\textsuperscript{52} Data on Medicaid expenditures in the United States is from the U.S. Bureau of the Census.\textsuperscript{53} Inequality \( (i/j) \) is \( \ln(w_i/w_j) \), where \( w_k \) represents the wage or salary of a full-time employee at the \( k \)th percentile of the wage and salary distribution. The data on wage inequality are from the OECD.\textsuperscript{54} Conservative government is from the Swank data set, updated using recent issues of \textit{Keesings Contemporary Archive}.\textsuperscript{55} The classification of parties in terms of right versus center and left is based on Castles and Mair, updated with Huber and Inglehart.\textsuperscript{56} Turnout refers to turnout in elections in the lower house of parliament or for president in the United States. The source for turnout is Blais and Dobrzynska.\textsuperscript{57} The share of elderly in the population and the rate of unemployment is from the OECD.\textsuperscript{58} The data set is available upon request.

\textsuperscript{52} OECD (fn. 23).
\textsuperscript{54} OECD (fn. 24, 1996); OECD (fn. 24, 1993) in the case of the U.S.
\textsuperscript{55} Swank (fn. 1).