

# Government 1795

## U.S.-Latin American Relations

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Fall term 2008  
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Introductory meeting. Sept 16

WEEK 1. Images. Sept 23

Neruda, Pablo, "La United Fruit Co.," in Ben Belitt, ed. and tr., Selected Poems of Pablo Neruda. Grove Press, 1961, pp. 148-149 (or any other edition of this poem)

Asturias, Miguel Angel, The Green Pope, Gregory Rabassa tr. Delacorte, 1971, pp. 3-22 (or the first chapter of the first part of any edition of El papa verde)

Cabrera Infante, Guillermo, Three Trapped Tigers. Harper and Row, 1971, pp. 177-208 ("The Story of a Stick")

Alvarez, Julia, How the García Girls Lost Their Accent. Chapel Hill, NC: Algonquin Books, 1991, pp. 107-132 (or chapter called "A Regular Revolution" in any edition).

"Avon Products (A)," Harvard Business School Case 9-301-059, pp. 1-13, and "Avon Products (B)," Harvard Business School Case 9-301-060, pp. 1-8

Packenham, Robert, Liberal America and the Third World. Princeton University Press, 1973, pp. 3-22, 59-85, 93-98, 109-160

Powell, Colin L., "Remarks at the Organization of American States General Assembly," 2 pp. [www.state.gov/secretary/former/powell/remarks/2002/10646.htm](http://www.state.gov/secretary/former/powell/remarks/2002/10646.htm)

Council on Foreign Relations, U.S.-Latin America Relations: A New Direction for a New Reality. New York: Council on Foreign Relations, 2008, pp. 5-56

WEEK 2. Theories. Sep 30

Domínguez, Jorge I. Economic Issues and Political Conflict: U.S.-Latin American Relations. Butterworth, 1982, pp. 208-219 (Paarlberg)

Desch, Michael, When the Third World Matters: Latin America and United States Grand Strategy. Johns Hopkins University Press, 1993), pp. 1-12, 137-142, 146-149

Escudé, Carlos. Foreign Policy Theory in Menem's Argentina. University Press of Florida, 1997, pp.86-99

Lowenthal, Abraham F., Partners in Conflict: The United States and Latin America. Johns Hopkins University Press, 1987, pp. 48-65

Allison, Graham, Essence of Decision. Little, Brown, 1971, pp. 117-126, 185-210

Krasner, Stephen, "Are Bureaucracies Important?" Foreign Policy no. 7 (Summer 1972): 159-179

Pastor, Robert, Exiting the Whirlpool: U.S. Foreign Policy toward Latin America and the Caribbean Westview Press, 2001, pp. 135-150

Kenworthy, Eldon, America/Americas: Myth in the Making of U.S. Policy toward Latin America. Penn States University Press, 1995, pp. 1-22

Domínguez, Jorge I., "International Cooperation in Latin America: The Design of Regional Institutions by Slow Accretion," in Crafting Cooperation: Regional Institutions in Comparative Perspective, ed. Amitav Acharya and A. Iain Johnston. Cambridge University Press, 2007, pp. 83-106

WEEK 3. Theories to Cases. Oct 7

Commission on the Organization of the Government for the Conduct of Foreign Policy, Conduct of Routine Economic Relations, III, Appendix I. U.S. Government Printing Office, 1976, pp. 205-233

The Tower Commission Report: The Full Text of the President's Special Review Board (Bantam Books, 1987), pp. 450-476

Palmer, David Scott, U.S. Relations with Latin America during the Clinton Years. Gainesville: University Press of Florida, 2006, pp. 44-73 (mini cases).

Lipson, Charles, "Corporate Preferences and Public Policies: Foreign Aid, Sanctions and Investment Protection," World Politics 28 no. 3 (April 1976): 396-421

Einhorn, Jessica Pernitz, Expropriation Politics. Lexington Books, 1974, pp. 20-25, 31-32, 67-121

Pastor, Robert, Congress and the Politics of U.S. Foreign Economic Policy. University of California Press, 1980, pp. 60-61, 285-301

Krasner, Stephen, Defending the National Interest: Raw Materials Investments and U.S. Foreign Policy. Princeton University Press, 1978, pp. 229-245, 271-273, 313-326, 329-352

WEEK 4. What was the Cold War? Oct 14

Ronfeldt, David, Geopolitics, Security, and U.S. Strategy in the Caribbean Basin, R-2997-AF/RC. Rand Corporation, 1983, pp. 1-15, 25-48

Blasier, Cole, The Giant's Rival: The USSR and Latin America. Revised edition. University of Pittsburgh Press, 1989, pp. 154-175

Blasier, Cole, The Hovering Giant: U.S. Responses to Revolutionary Change in Latin America. University of Pittsburgh Press, Revised Edition, 1985, pp. 3-11, 211-238. Choose one chapter of the next two: 241-275 or 276-304.

Pastor, Robert, Not Condemned to Repetition: The United States and Nicaragua. Second edition. Westview Press, 2002, pp. 41-122

Domínguez, Jorge I., "U.S.-Latin American Relations During the Cold War and Its Aftermath," in The United States and Latin America: The New Agenda, ed. Victor Bulmer-Thomas and James Dunkerley. Harvard University Press, 1999, pp. 33-49

WEEK 5. The Great Transformation in US-LA Relations. Oct 21

Levy, Jack S., "Learning and Foreign Policy: Sweeping a Conceptual Minefield," International Organization 48 no. 2 (Spring 1994), pp. 279-291, 296-306

Norden, Deborah, and Roberto Russell. The United States and Argentina: Changing Relations in a Changing World. Routledge, 2002, pp. 1-47

Mares, David R., and Francisco Rojas Aravena. The United States and Chile: Coming in From the Cold. Routledge, 2001, pp. 3-47

Kelly, Janet, and Carlos A. Romero. The United States and Venezuela: Rethinking a

Relationship. Routledge, 2002, pp. 1-52

Domínguez, Jorge I., and Rafael Fernández de Castro. The United States and Mexico: Between Partnership and Conflict. Routledge, 2001, pp. ix-xiii, 1-34

McClintock, Cynthia, and Fabián Vallas. The United States and Peru: Cooperation at a Cost. Routledge, 2003, pp.1-8, 25-38, 67-75, 91-96, 131-141

Hirst, Mônica. The United States and Brazil. Routledge, 2005, pp. 1-11.

WEEK 6. War and Peace. Oct 28

Edward Mansfield and Jack Snyder, “Democratic Transitions, Institutional Strength, and War,” International Organization 56 no. 2 (Spring 2002): 297-337

Mares, David R. Violent Peace: Militarized Interstate Bargaining in Latin America. Columbia University Press, 2001, pp. 28-51, 160-189

Domínguez, Jorge. Boundary Disputes in Latin America. Peaceworks, no. 50. U.S. Institute of Peace, 2003, pp. 13-36. <http://www.usip.org/pubs/peaceworks/pwks50.pdf>

Hurrell, Andrew, “An Emerging Security Community in South America?” in Security Communities, ed. Emanuel Adler and Michael Barnett. Cambridge University Press, 1998, pp. 228-261

Kennedy School cases: “Falklands/Malvinas (A): Breakdown of Negotiations,” 17 pp.; and “Falklands/Malvinas (B): The Haig Mediation Effort,” 30 pp.

WEEK 7. Drug Trafficking and Guerrillas. Nov 4

Shugart, Matthew Soberg, “Guerrillas and Elections: An Institutional Perspective on the Costs of Conflict and Competition,” International Studies Quarterly 36, no. 2 (1992): 121-152

Nadelmann, Ethan, “U.S. Drug Policy: A Bad Export,” Foreign Policy, no. 70 (Spring 1988), pp. 83-108

Walsh, John M. “Are We There Yet? Measuring Progress in the U.S. War on Drugs in Latin America,” WOLA Drug War Monitor (December 2004): 1-19

Shifter, Michael, “Latin America’s Drug Problem,” Current History (February 2007): 58-63

Walser, Ray, "The Crisis in the Andes: Ecuador, Colombia, and Venezuela," Heritage Lectures, no. 1080 (10 April 2008): 1-7 <http://www.heritage.org/Research/LatinAmerica/hl1080.cfm>

Peceny, Mark, and Durnan, Michael, "The FARC's Best Friend: U.S. Antidrug Policies and the Deepening of Colombia's Civil War in the 1990s," Latin American Politics and Society 48:2 (Summer 2006): 95-116

Domínguez and Fernández de Castro, The United States and Mexico, pp. 35-52

McClintock and Vallas, The United States and Peru, pp. 111-130

Kennedy School cases: "Coca and the Shining Path in Peru's Upper Huallaga Valley: Two Presidents' Approaches," C16-90-1020.0 (1990), 18 pp., and "Arciniega's War in the Upper Huallaga Valley," C16-91-1044.0 (1990), 10 pp.

WEEK 8. Promoting Democracy. Nov 11 [Discuss schedule with students]

Sikkink, Kathryn, "Human Rights, Principled-Issue Networks, and Sovereignty in Latin America," International Organization 47 no. 3 (Summer 1993): 411-441

Sikkink, Kathryn, Mixed Signals: U.S. Human Rights Policy and Latin America (Ithaca: Cornell University Press, 2004), xiii-xx, 18-22, 208-220

Hawkins, Darren, and Melissa Humes, "Human Rights and Domestic Violence," Political Science Quarterly 117 no. 2 (Summer 2002): 231-257

Carothers, Thomas, In the Name of Democracy: U.S. Policy toward Latin America in the Reagan Years. University of California Press, 1991, pp. 1-11. Read either 12-46 (El Salvador) or 77-110 (Nicaragua). Read either 149-163 (Chile) or 166-182 (Panama)

McClintock and Vallas, The United States and Peru, pp. 142-156

Peceny, Mark, and William Stanley, "Liberal Social Reconstruction and the Resolution of Civil Wars in Central America," International Organization 55 no. 1 (Winter 2001): 149-182

Legler, Thomas, Sharon Lean, and Dexter Boniface, Promoting Democracy in the Americas. Johns Hopkins University Press, 2007, pp. 21-39 (Hawkins-Shaw, "The OAS and Legalizing Norms of Democracy"), 40-62 (Boniface, "The OAS's Mixed Record"), 107-129 (Burgess-Daudelin, "Brazil: How Realists Defend Democracy"), and 152-174 (Lean, "External Validation and Democratic Accountability")

Valenzuela, Arturo, "Paraguay: The Coup That Didn't Happen," Journal of Democracy 8 no. 1 (January 1997): 43-55

WEEK 9. The Politics of International Migration. Nov 18

Chicago Council on Foreign Relations Task Force, Keeping the Promise: Immigration Proposals from the Heartland (The Chicago Council on Foreign Relations, 2004), pp. 12-20, 26-35

Mitchell, Christopher, ed., Western Hemisphere Immigration and United States Foreign Policy. Pennsylvania State University Press, 1992. Read two of the following four: 31-88 (Cuba), 89-123 (Dominican Republic), 157-219 (Central America), 221-283 (Mexico)

Andreas, Peter, and Timothy Snyder, eds. The Wall Around the West: State Borders and Immigration Controls in North America and Europe. Rowman & Littlefield, 2000, pp. 1-5 (Andreas), 55-71 (Lahav & Guiradon)

Andreas, Peter, and Thomas Biersteker, eds. The Rebordering of North America. Routledge, 2003, pp. 1-16

Davidow, Jeffrey, The United States and Mexico: The Bear and the Porcupine. Markus Wiener Publishers, 2004, pp. 207-232

Cornelius, Wayne, "Controlling 'Unwanted' Immigration: Lessons from the United States, 1993-2004," Journal of Ethnic and Migration Studies 31:4 (July 2005): 775-794

Fernández de Castro, Rafael, and Carlos Rosales, "Migration Issues," in The Future of Inter-American Relations, ed. Jorge I. Domínguez. Routledge, 2000, pp. 237-255

Jorge I. Domínguez, "Latinos and U.S. Foreign Policy," Working Paper Series, no. 06-05 (Weatherhead Center for International Affairs, 2006).  
[http://www.wcfia.harvard.edu/sites/default/files/1091\\_\\_JD\\_Latino.pdf](http://www.wcfia.harvard.edu/sites/default/files/1091__JD_Latino.pdf)

Cristina Escobar, "Extraterritorial Political Rights and Dual Citizenship in Latin America," Latin American Research Review 42:3 (October 2007): 43-75

WEEK 10. The Politics of Trade. Nov 25

Krasner, Stephen, "Manipulating International Commodity Markets: Brazilian Coffee Policy, 1906-1962," Public Policy 21 (1973): 493-523

Odell, John S. Negotiating the World Economy. Cornell University Press, 2000, pp. 88-135

Hufbauer, Gary, and Jeffrey Schott, NAFTA Revisited: Achievements and Challenges. Washington, DC: Institute of International Economics, 2005, pp. 1-24, 30-47, 61-63

Clarkson, Stephen, "Does North America Exist? Transborder Governance after NAFTA and the Security and Prosperity Partnership," in Norteamérica 2:2 (July-December 2007): 85-104

Abbott, Frederick M., "NAFTA and the Legalization of World Politics: A Case Study," International Organization 54 no. 3 (Summer 2000): 519-547

Scott Morgenstern, Arturo Borja, Philippe Faucher, and Daniel Nielson, "Scope and Trade Agreements," Canadian Journal of Political Science 40:1 (March 2007): 157-183

Pastor, Robert, "The Future of North America," Foreign Affairs 87:4 (July-August 2008): 84-98.

Aggarwal, Vinod, and Ralph Espach, "Diverging Trade Strategies in Latin America: A Framework for Analysis." In The Strategic Dynamics of Latin American Trade, ed. Vinod Aggarwal, Ralph Espach, and Joseph Tulchin. Stanford University Press, 2004, pp. 3-35

Phillips, Nicola, "U.S. Power and the Politics of Economic Governance in the Americas," Latin American Politics and Society 47:4 (Winter 2005): 1-22

WEEK 11. Political Negotiations and Financial Crises. December 2

Chaudhuri, Adhip, "The Mexican Debt Crisis, 1982," Pew Program in Case Teaching and Writing in International Affairs, case #204 (1988), 16 pp.

Aggarwal, Vinod K., International Debt Threat: Bargaining among Creditors and Debtors in the 1980s, Policy Papers in International Affairs, no. 29 (Berkeley: Institute of International Studies, 1987), pp. 1-51

Kuczynski, Pedro-Pablo, Latin American Debt. Johns Hopkins University Press, 1988, pp. 178-182

Frieden, Jeffrey, "The Politics of Exchange Rates," in Mexico 1994: Anatomy of an Emerging Market Crash, ed. Sebastian Edwards and Moisés Naím. Carnegie Endowment for International Peace, 1997, pp. 81-94

“Treasury and the Mexican Shock,” Kennedy School of Government Case Program C15-98-1422.0, 34 pp.

Javier Corrales, “The Politics of Argentina’s Meltdown,” World Policy Journal 19, no. 3 (Fall 2002): 29-40

Noel Maurer and Aldo Musacchio, “The Barber of Buenos Aires: Argentina’s Debt Renegotiation,” Harvard Business School Case 9-706-034, pp. 1-13

Martínez, Juan, and Javier Santiso, “Financial Markets and Politics: The Confidence Game in Latin American Emerging Economies,” International Political Science Review 24:3 (2003): 363-388

WEEK 12. Business cases. Dec 9

Business International Corp., Nationalism in Latin America: The Challenge and the Corporate Response. Business International Corp., 1970, pp. 42, 60, 73-74

“Volkswagen de Mexico’s North American Strategy,” Harvard Business School Case (A) 9-794-104, pp. 1-15, and (B) 9-794-105, 3 pp. (1995).

“CEMEX and Antidumping,” Stanford University Graduate School of Business Case P-4 (Rev. May 1995), pp. 1-10

“CEMEX, S.A. de C.V.: Global Competition in a Local Business,” Stanford University Graduate School of Business Case S-IB-17 (July 9, 1999), pp. 1-11, 13, 16

“CEMEX: The Southdown Offer,” Northeastern University Richard Ivey School of Business #903M13 (2003), pp. 1, 7-17

[Tijuana cases] “The Han Young Labor Dispute (A),” Harvard Business School Case 9-799-084, pp. 1-9; “The Han Young Labor Dispute (B),” Harvard Business School Case 9-700-018, 2 pp.; “The Han Young Labor Dispute (C),” Harvard Business School Case, 9-700-019, 2 pp. (1999-2000)

“Corona Beer (A),” Harvard Business School Case 9-502-023, pp. 1-13; “Corona Beer (B),” Harvard Business School Case 9-503-037, 2 pp.

“Aguas Argentinas: Settling a Dispute,” Harvard Business School Case 9-705-019, pp. 1-14

“Merck Latin America (B): Argentina,” Harvard Business School Case 9-401-030, 13 pp. (2001)

“Argentina’s YPF Sociedad Anonima (Abridged),” Harvard Business School Case 9-398-064,

pp. 1-12; “Argentina’s YPF Sociedad Anonima,” Harvard Business School Case 9-396-026, 3 pp.; “Argentina’s YPF Sociedad Anonima (D): The International Platform,” Harvard Business School Case 9-398-005, 4 pp.; “Argentina’s YPF Sociedad Anonima (E): A New Era,” Harvard Business School Case 9-300-028, pp. 1-3 (1998-1999).

[Brazil case] “Grupo Garantia (A): A Case of Diversification,” Babson College Case BAB006, pp. 1-17; “Grupo Garantia (B): How It All Ended,” Babson College Case BAB007, 5 pp. (2000).

“PDVSA & Citgo (A): Seeking Stability in an Uncertain World,” Harvard Business School Case 9-899-220 (1999), pp. 1-10; “PDVSA & Citgo (B): Fully Integrated?” Harvard Business School Case 9-899-221, pp. 1-4

“Building a Sustainable, Profitable Business: Fair Trade Coffee (A),” International Institute for Management Development (IMD) Case 165 (2003), pp. 1-5; “Building a Sustainable, Profitable Business: Fair Trade Coffee (B),” International Institute for Management Development (IMD) Case 167 (2003), pp., 1-9; “Building a Sustainable, Profitable Business: Fair Trade Coffee (C),” International Institute for Management Development (IMD) Case 168 (2003), pp. 1-10

WEEK 13. Country cases. Dec 16

Choose two of the following five countries. Be ready to discuss one in full; read at least one article or one chapter from the other:

### Argentina

Norden and Russell, The United States and Argentina, pp. 49-130

Ablin, Eduardo, and Roberto Bouzas, “Argentina’s Foreign Trade Strategy: The Curse of Asymmetric Integration in the World Economy,” in The Strategic Dynamics of Latin American Trade, ed. Aggarwal, Espach, and Tulchin, pp. 159-172

Domínguez, Jorge I., International Security and Democracy, University of Pittsburgh Press, 1998, pp. 51-79 (Escudé-Fontana), 130-150 (Palá)

Sotomayor Velázquez, Arturo, “Civil-Military Affairs and Security Institutions in the Southern Cone: The Sources of Argentine-Brazilian Nuclear Cooperation,” Latin American Politics and Society 46:4 (Winter 2004): 29-64

Malamud, Andrés, “Presidential Diplomacy and the Institutional Underpinnings of MERCOSUR: An Empirical Examination,” Latin American Research Review 40:1 (2005): 138-161

Gomez Mera, Laura, "Explaining Mercosur's Survival: Strategic Sources of Argentine-Brazilian Convergence," Journal of Latin American Studies 37 (2005): 109-140

### Brazil

Hirst, The United States and Brazil. Routledge, 2005

Hilton, Stanley, "The Argentine Factor in Twentieth-Century Brazilian Foreign Policy Strategy," Political Science Quarterly 100 no. 1 (Spring 1985): 27-51

Da Motta Veiga, Pedro, "Regional and Transregional Dimensions of Brazilian Trade Policy," in The Strategic Dynamics of Latin American Trade, ed. Aggarwal, Espach, and Tulchin, pp.175-187

See also, under Argentina, above, three articles by Sotomayor Velázquez, Malamud, and Gomez Mera.

### Chile

Mares and Rojas Aravena, The United States and Chile, pp. 49-118

Lincoln, Jennie, and Ferris, Elizabeth, eds., The Dynamics of Latin American Foreign Policies. Westview, 1984, pp. 125-135 (Pittman)

Muñoz, Heraldo, and Tulchin, Latin American Nations in World Politics. Second edition. Westview Press, 1996, pp. 61-76 (Wilhelmy)

Rosales, Osvaldo, "Chile's Multidimensional Trade Policy," in The Strategic Dynamics of Latin American Trade, ed. Aggarwal, Espach, and Tulchin, pp.189-212

Parrish, Randall, "Democrats, Dictators, and Cooperation: The Transformation of Argentine-Chilean Relations," Latin American Politics and Society 48:1 (Spring 2006): 143-174

### Cuba

Domínguez, Jorge, To Make a World Safe for Revolution: Cuba's Foreign Policy. Harvard University Press, 1989, pp. 34-60, 78-247

Domínguez, Jorge, and Hernández, Rafael, U.S.-Cuban Relations in the 1990s. Westview Press, 1989, pp. 35-62 (Hernández), 63-84 (Treverton), 85-116 (Alzugaray)

Domínguez, Jorge I., "U.S.-Cuban Relations: From the Cold War to the Colder War," Journal of Interamerican Studies and World Affairs 39, no. 3 (Fall 1997): 49-71

Muñoz and Tulchin, Latin American Nations in World Politics. Second edition, pp. 81-101 (del Águila)

Erisman, H. Michael, Cuba's Foreign Relations in a Post-Soviet World. University Press of Florida, 2000, pp. 142-205

### Mexico

Domínguez and Fernández de Castro, The United States and Mexico, pp. 53-155

Poitras, Guy, "The Politics of NAFTA in Mexico," Journal of Interamerican Studies and World Affairs 36 no. 1 (Spring 1994): 1-30

Thacker, Strom, "NAFTA Coalitions and the Political Viability of Neoliberalism in Mexico," Journal of Interamerican Studies and World Affairs 41 no. 2 (Summer 1999): 57-80

Andreas, Peter, "U.S.-Mexico: Open Markets, Closed Border," Foreign Policy, no. 103 (1996): 51-69

Rubio, Luis, and Susan Kaufman Purcell, eds., Mexico under Fox. Lynne Rienner, 2004, pp. 87-111 (Rozenal), 143-164 (Kaufman Purcell)

Ortiz Mena, Antonio, "Mexico's Trade Policy: Improvisation and Vision," in The Strategic Dynamics of Latin American Trade, ed. Aggarwal, Espach, and Tulchin, pp. 213-229

### Venezuela

Kelly and Romero, The United States and Venezuela, pp. 53-144, 146

Corrales, Javier, "Reform-Lagging States and the Question of Devaluation: Venezuela's Response to the Exogenous Shocks of 1997-98," in Exchange Rate Politics in Latin America, ed. Carol Wise and Riordan Roett. Brookings Institution Press, 2000, pp. 123-154

Jatar, Ana Julia, and Sidney Weintraub, Integrating the Hemisphere: Perspectives from Latin America and the Caribbean. Washington, DC: Inter-American Dialogue, 1997, pp. 60-79

Shifter, Michael, Hugo Chávez: A Test for U.S. Policy. Washington, DC: Inter-American Dialogue, 2007, pp. 10-27